



GKRKARATE
KARATE FOR EVERYONE



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GKR Karate is seeking partners for its Premium Full-Time Centres

These brand new venues offer first class training facilities for our expanding student base. We are confident they will attract a large audience and quality exposure for sponsors.





Why become a Sponsor?

GKR Karate can offer a range of benefits based on sponsorship level...

	BRONZE \$1K P/A	SILVER \$2.5K P/A	GOLD \$5K P/A
Signage on wall at training facility (size varies per level *)	✓	✓	✓
Display / Signage at Regional Tournaments (3 per year)	✓	✓	✓
20% discount on training equipment and uniforms	✓	✓	✓
Use of GKR Karate facilities for corporate training days (catering or additional services not included)	✓	✓	✓
Free Karate Memberships for sponsor's staff/family	Up to 1pa	Up to 3pa	Up to 5pa
Discounted training fees for sponsor's staff and/or family	—	10%	15%
Endorsement of the sponsors services in New Membership Packs	—	2 Days	4 Days
Display / Signage at Regional gradings (12 per year)?	—	—	✓

* Approx. signage sizes: Gold 1400 X 800mm; Silver 1000 X 600mm; Bronze 600 X 400mm.
All wall or temporary event signs to be supplied by the sponsor



Bespoke packages can be created for Sponsors offering goods or services

Facebook advertising

	BRONZE	SILVER	GOLD
Recognition and endorsement on the Full-Time Centre Facebook page	✓	✓	✓
Recognition and endorsement posts on the regions page	—	✓	✓
Sponsor logo on the cover image of the FTC page	—	—	✓

Access to our student database via quarterly newsletters

	BRONZE	SILVER	GOLD
Logo recognition in our quarterly newsletters	✓	✓	✓
Opportunity to advertise special offers	1pa	2pa	4pa
Feature article inclusion	—	—	✓

Brand exposure on gkrkarate.com

	BRONZE	SILVER	GOLD
Link from the Full-Time Centre page on gkrkarate.com to sponsor's website	✓	✓	✓
Sponsors logo on GKR Karate Full-Time Centre landing page	—	✓	✓
Thankyou/Welcome blog posted on the website	—	—	✓

For more information visit: www.gkrkarate.com/FTCSponsorship

GKR Karate reserves the right to select sponsorship partners whose values are in accord with our culture and training philosophy