



# **GKR**KARATE

KARATE FOR EVERYONE

***GKR Karate is seeking partners for its Premium Full-Time Centres***

***These brand new venues offer first class training facilities for our expanding student base. We are confident they will attract a large audience and quality exposure for sponsors.***





## Why become a Sponsor?

GKR Karate can offer a range of benefits based on sponsorship level...

	<b>BRONZE</b> \$1K P/A	<b>SILVER</b> \$2.5K P/A	<b>GOLD</b> \$5K P/A
Signage on wall at training facility (size varies per level *)	✓	✓	✓
Display / Signage at Regional Tournaments (3 per year)	✓	✓	✓
20% discount on training equipment and uniforms	✓	✓	✓
Use of GKR Karate facilities for corporate training days (catering or additional services not included)	✓	✓	✓
Free Karate Memberships for sponsor's staff/family	Up to 1pa	Up to 3pa	Up to 5pa
Discounted training fees for sponsor's staff and/or family	—	10%	15%
Endorsement of the sponsors services in New Membership Packs	—	2 Days	4 Days
Display / Signage at Regional gradings (12 per year)?	—	—	✓

\* Approx. signage sizes: Gold 1400 X 800mm; Silver 1000 X 600mm; Bronze 600 X 400mm.  
All wall or temporary event signs to be supplied by the sponsor



**Bespoke packages can be created for Sponsors offering goods or services**



## Facebook advertising

	BRONZE	SILVER	GOLD
Recognition and endorsement on the Full-Time Centre Facebook page	✓	✓	✓
Recognition and endorsement posts on the regions page	—	✓	✓
Sponsor logo on the cover image of the FTC page	—	—	✓

## Access to our student database via quarterly newsletters

	BRONZE	SILVER	GOLD
Logo recognition in our quarterly newsletters	✓	✓	✓
Opportunity to advertise special offers	1pa	2pa	4pa
Feature article inclusion	—	—	✓

## Brand exposure on gkrkarate.com

	BRONZE	SILVER	GOLD
Link from the Full-Time Centre page on gkrkarate.com to sponsor's website	✓	✓	✓
Sponsors logo on GKR Karate Full-Time Centre landing page	—	✓	✓
Thankyou/Welcome blog posted on the website	—	—	✓

For more information visit: [www.gkrkarate.com/FTCSponsorship](http://www.gkrkarate.com/FTCSponsorship)

GKR Karate reserves the right to select sponsorship partners whose values are in accord with our culture and training philosophy



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